

## breakfast or lunchtime learning

for our Experts

Stay connected with each other, the latest information, or just brush up on your existing knowledge. We've developed 3 topics over 6 dates, specifically targeted to the information you'll need to support your return to services, underpin your knowledge for the upcoming launches and maximise a strong start to this years holiday promotion.

**Reserve your place now!**



## pro power peel - refresher

Perfect if you're already Pro Power Peel qualified, but feel a bit rusty after a year in lockdown.

This 45 min demonstration-led session with a 15 min Q&A is the solution. Refresh your knowledge on; patch testing, contra-indications, safe and prescriptive application, and safety protocols. We'll also touch on how to incorporate the clear customer experience and Dermalogica's Clean Touch principles into your treatment.

**date:** Monday 12<sup>th</sup> July

**time:** 10am - 11am

**BOOK**

OR

**date:** Monday 26<sup>th</sup> July

**time:** 12pm - 1pm

**BOOK**



**Meet the Presenter**  
Emma Dormor - Senior Educator

A qualified skin therapist and Senior Educator for Dermalogica UK & IRE, with 20 years industry experience, Emma is passionate about the professional skin care industry and education. Emma trains other skin care professionals through hands-on, in-classroom and online streamed workshops, as well as sharing healthy skin advice direct to the public skin care community at events, and on social.



## skin exfoliation and acids

Why does everyone love exfoliation? It delivers results!

With acids being topical in social media and at the forefront of your client's minds, this exciting Expert Exclusive is designed for you to top-up your expert knowledge and get the 'glow-down' on the latest ingredients available in exfoliation. Learn what Dermalogica has to offer to help brighten, smooth, and clear the skin. We'll also be providing some underpinning knowledge on something new... but 'mum's the word'!

**date:** Monday 16<sup>th</sup> August

**time:** 12pm - 1pm

**BOOK**

OR

**date:** Wednesday 18<sup>th</sup> August

**time:** 10am - 11am

**BOOK**



**Meet the Presenter**  
Janelle Couto: Education Training Manager - Leatherhead.

Responsible for training, developing and performance managing the team of Leatherhead Educators, as well as maintaining an exceptional standard of postgraduate education offered by Dermalogica, Janelle is passionate about our industry and education. With 13 years' experience at Dermalogica, Janelle relishes every opportunity to support and develop Educators and Professional Skin Therapists in their Dermalogica career.



## customer focused recommendations

Have you ever felt uncomfortable talking to your clients about products? Do you want a fresh perspective on retailing?

Customer Focused Recommendations is your exclusive opportunity as a Dermalogica Expert, to refresh your questioning techniques, to put the customer at the heart of the conversation and let them lead the discussion. Learn how to understand whether the customer's driving factor to purchase is 'their skin', 'their life' or 'their values'. You will leave this informative and engaging session with a new outlook on retailing and get excited again to talk about product with all your clients.

**date:** Monday 6<sup>th</sup> September

**time:** 12pm - 1pm

**BOOK**

OR

**date:** Tuesday 14<sup>th</sup> September

**time:** 10am - 11am

**BOOK**



**Meet the Presenter**  
Hannah Barnes: Education Training Executive - Retail

Having begun her journey with Dermalogica over 5 years ago as an Educator, Hannah quickly moved into a senior role, ultimately supporting the therapists who work in our retail stores. Retailing is something that doesn't necessarily come naturally to all therapists, and Hannah loves to bring a fresh perspective to the process that can be applied to any business model.