



dermalogica

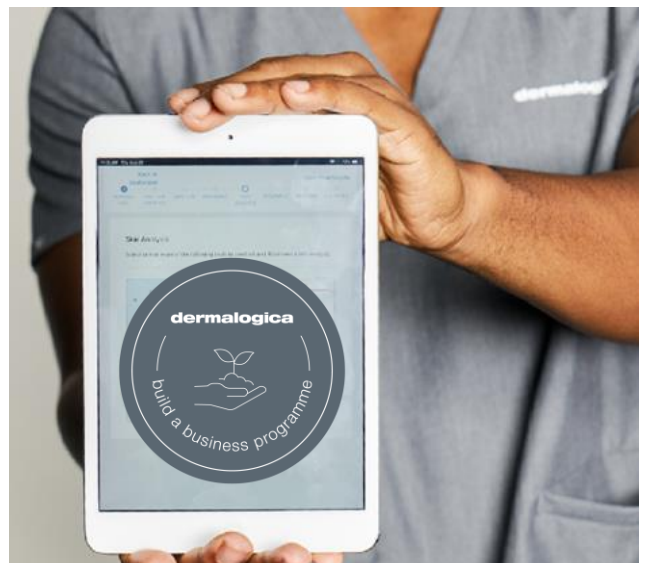
our commitments to your success

- Dedicated Sales Support person
- Work experience opportunity at one of our retail / company owned stores
- Support with business building events
- Bespoke and ongoing training programme
- Focused growth plan to attain Dermalogica Circle status within 3 years.
- 30% commission on client retail purchases through our webshop
- One free delivery on monthly stock replenishment orders



your commitments to your success

- Completed undergraduate training, and are ready to open, operating 60% to 100% full time
- Sign up to Face Mapping PRO and Affiliate programme and share data with Dermalogica
- Commit to Build a Business Pathway milestones and attain or renew Expert status within 6-12 months
- Regular contact with Sales Support Person and invest in achieving set targets and growing client base.
- Replenish professional trolley stock quarterly
- Take on Pro Power Peel and Pro Power Eye Peel within 18 months



how it works

A comprehensive opening order of only £584 inc VAT.

All your product requirements to deliver exceptional and prescriptive treatments that get your clients the results they want.

Retail Affiliate Programme

Sign up to receive a share-link to pass on to your clients and get 25% commission when they purchase your prescribed product via our website. We'll take care of the rest; samples with purchase, next-day delivery and expertly packed.

Face Mapping PRO web app account

Your Face Mapping PRO account will give you an online, GDPR compliant data base. Collect and store client data, treatment programmes and home care recommendations either in-person or in advance of services to be Covid-19 safe. Access to a digital marketing tool to target and promote your business, events and new product innovations to clients.

Dedicated Sales Support Consultant

Your own personal business advisor. They'll be on hand to guide your business growth and development; set-up, budgeting, digital innovation and services, marketing plans, eventing and more!

Tailored education pathway

We have created a bespoke, live educator-led and self-led online learning pathway to get you to Expert status and all the training you need to be the most knowledgeable, confident and successful Professional Skin Therapist you can be!



build a business pathway

Bespoke business building pathway

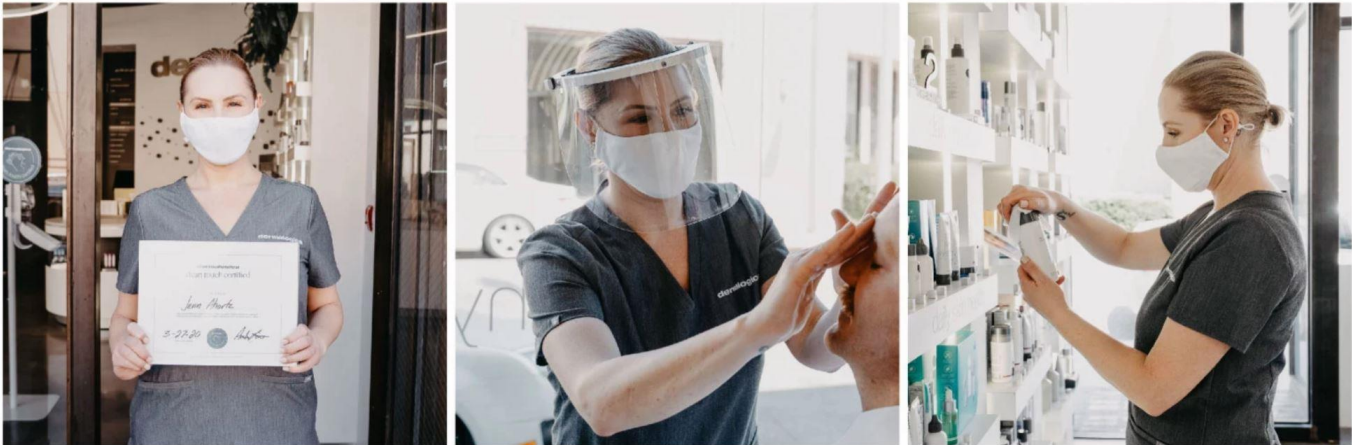
Created just for you! A training and learning pathway that not only incorporates the coveted Expert status, but also includes Business Booster videos, confidence building activities and coaching sessions with your Sales Support Consultant.

Our self-led module Dermalogica's Guiding Principles to Enhanced Service Safety and Meaningful Connections will ensure you are ready to receive customers in a safe, caring and hygienic way.

Everything you need to get started and keep building on your success.

Year One Pathway				
Timeframe	Workshop Goals	Date Booked / Attended	Additional Learning Goals	Support Goals
3 months	Dermalogica's Guiding Principles to Enhanced Service Safety & Meaningful Connections	(Online Modules)	Business Boosting Webinars: Cash Flow and Profit & Loss . Quarterly Theme event and online tools. Treatment menus, standards and evaluation protocols	Attain Clean Touch Certification Set up Face Mapping App Launched Affiliate Programme Meet with BDC
	Dermalogica DNA & Get Certified Assessment			
	Virtual Touch: Consultation & Technique			
	<i>Dermalogica Guru</i>			
	Pro Power Eye Peel			
	Milestone - Attain Certified Status Affiliate and Retailing Goals			
6 months	clear Customer Experience		Reviewed Skin Solver, Skin Lesson & Masterclass Protocols Accessed Dermalogica Protocols and Techniques Quarterly Theme event and online tools	Three sessions with the Business Consultant Business Building Event Retail store work-experience and ProSkin 60 Treatment Adopt the clear principles
	Treatment Essentials: Ageing, Breakout Prone & Sensitive Skin			
	Dermalogica ProSkin 30			
	Pro Power Eye Peel			
	Advanced Face Mapping with Chinese Analysis			
	Dermalogica ProSkin 60			
Milestone - Attain Specialist Status Replenish retail product Purchase Pro Power Peel T/O goals £1800				
12 months	Professional Expert: Ageing, Sensitivity, Breakout Prone & Hyperpigmentation		Quarterly Theme event and online tools	Three sessions with the Business Consultant Attended a Build a Business Event
	Pro Power Peel			
	<i>Lifestyle Series</i>			
	Milestone - Attain or Renew Expert Status Replenish high use product Purchase Top 20 Retail Product Kit T/O goals £3600+			

*please note, due to government restrictions during Covid-19, certain practical workshops may not be available and can be completed later.





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skin care community**

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