

Introducing The Dermalogica Body Collection – 5 minute consumer video script

Our skin is the largest, most exterior organ that covers us from head to toe. But many of us only focus on skin health from the neck up. Yet it's important to maintain healthy skin all over your body and Dermalogica is dedicated to helping you achieve skin health for your entire body, not just your face!

We're excited to launch the new Dermalogica Body Collection! This collection of four body products was inspired by time-honoured bathing practices that played a significant role in our cultural history. Through the centuries bathing rituals have served myriad purposes beyond basic hygiene, ranging from healing and religious purification to relaxation and even socialization. But much of what once made bathing a restorative experience has been lost to history. Instead, we view body care as just another daily task to rush through; in fact, many of us feel that we simply don't have time to relax. But we endeavour to change that.

Dermalogica's new Body Collection is a comprehensive selection of formulas that cleanses, hydrates, brightens and nourishes – and delivers restorative relaxation.

Whether you have just 5 minutes for a shower or can carve out 30 minutes of me time in the bath, our body collection will heighten the senses, leaving you feeling invigorated and refreshed and leave your skin feeling incredible.

Firstly, we have our **Conditioning Body Wash**. This is a richly sensorial, skin-nourishing body wash that cleanses, conditions and invigorates. It features aromatic oils of French Rosemary and Chinese Eucalyptus alongside fresh Tea Tree and Lemon oils to awaken the senses. You can work into a lather with a body cloth in the shower or run under warm water for a relaxing bubble bath.

Then we have **Thermafoliant Body Scrub**. This is a dual-action body exfoliant that energizes and brightens dull skin. We know that skin can become dry and dull when dead cells accumulate on its surface so this exfoliating scrub contains Indian Bamboo Stem to physically polish the skin and Lactic Acid to dissolve dull, dead cells. It also features Natural Sea Salt to revitalize and hydrate, along with a blend of replenishing bio-lipids to help protect and strengthen the skins barrier. Massage onto wet skin using gentle circular motions, then rinse, ideally using 2-3 times per week to keep skin soft and smooth.

Next we have **Phyto Replenish Body Oil**. This is an antioxidant-rich blend of skin-nourishing oils to replenish, calm and moisturize. With daily exposure to the elements, this can leave body skin dehydrated and depleted. Phyto Replenish Body Oil is rich in French Plum Seed Oil, Avocado Oil and Sunflower Seed Oil which are rich in Omega Fatty Acids and Vitamin E to help protect skin's lipid barrier. It also features Calming Fermented Red Ginseng, inspired by Korean skin care rituals, it calms and nourishes to deliver glowing skin. It smells amazing, with Bergamot, Neroli, Orange, Patchouli and Sandalwood leaving skin soft and delicately scented. Simply massage the oil into clean, dry skin or add to wet hands to create a light moisturizing milk.

And lastly in the collection is our **Body Hydrating Cream**. This light yet nourishing cream features a worldly collection of essential oils to hydrate, smooth and tone. We know daily

hydration is critical to skin health yet we often neglect this simple step on our bodies. Body Hydrating Cream contains Aromatic Orange Oil and Chinese Green Tea to soothe and soften skin whilst French Lavender and Indonesian Patchouli oils calm the senses. And we've got naturally-derived Lactic Acid and extracts from Cane Sugar smooth skin. This silky cream delivers balanced hydration for all skin conditions and can be smoothed onto the body morning and night.

If this has got you in the mood for some much needed me time and self-care, visit your local Dermalogica expert to learn the Dermalogica DIY at-home acupressure technique that compliments the body collection by promoting stress reduction - and truly reinvent your bathing experience.