

Introducing Age Bright Clearing Serum and Spot Fader – 2 minute consumer video script

Hi everyone, have you suffered with oily skin and persistent acne since your teens or have you experienced adult breakouts appearing in your 30's or your 40's? Well, we're really excited to share with you 2 new products from Dermalogica, the Age Bright Clearing Serum and Age Bright Spot Fader to clear adult breakouts and the signs of skin ageing!

One of the key challenges for adults with breakouts, is that they tend to be slower to heal and inflammation is prolonged, which leads to pigmentation marks. And because of the natural skin ageing process, skin is also more sensitive and prone to dehydration.

Let's look at these 2 new formulas in a bit more detail and see how they tackle adult breakouts and signs of skin ageing.

The new Age Bright Clearing Serum is an active, highly concentrated serum designed to clear breakouts and brighten skin tone. To do that it contains Salicylic Acid to clear breakouts and reduce the signs of ageing. Our Age Bright Complex that works with your skin's natural microbiome for clearer skin and it features phytoactives for hydration along with Niacinamide and White Shitake Mushroom to promote brighter more even skin tone.

You apply a thin layer to clean skin and allow to dry before moisturising morning and evening. The feedback we've received on improved clarity in the skin has been amazing. And we would suggest you use this regularly to prevent future breakouts too.

The new Age Bright Spot Fader is a 2-in1 brightening spot treatment that helps reduce the appearance of active breakouts and the marks they leave behind. Along with the Age Bright Complex it also features Niacinamide and Hexyl Resorcinol to fade post breakout marks improving uneven skin tone.

You apply this directly to individual spots as soon as they appear and use morning and night until the spot fades. Apply after Age Bright Clearing Serum if you're using both formulas together and then moisturise.

If you fancy testing your own knowledge on breakouts, try our quiz at activeclearingquiz.com to see how much you really know and get more education on how best to treat your adult acne.