

student activities/tasks: a retail guide

Retail Tasks:

Core Regimens

Select up to four key products from cleansers, exfoliants, toners and moisturisers/SPF for the client profiles below. Offer one piece of lifestyle advice that could impact the health of the skin. Use the factsheets for Daily Skin Care - A Retail Guide or reference The Book.

- Young male, 20's, shaving rash, oily T-zone.
- Female, 40's, hormonal fluctuations, persistent breakouts along jawline and neck.
- Female, 30's, sensitivity and dehydration.
- Female, 50's, ageing skin, lines, wrinkles and dryness.
- Female teenager, 17, oily, congested, breakouts.