



aspire award

5 reasons your students should sign up for class!

1. ProSkin Treatments

This workshop supports students working through their facial units.

- A comprehensive overview of the professional products used in a 60-minute Dermalogica skin treatment
- Tips, hacks and techniques to get the most from the professional product line-up
- The benefit and adaptations of a modular approach to meet all client profiles
- How to customize from consultation to home care and product advice
- Insight into how Face Mapping is used to maximize results

2. Retailing Daily Regimens

To support students that are studying retail techniques

- Gain a deeper understanding of how a healthy skin functions, looks and feels
- Use specific questioning techniques to learn who your client is and what they need
- Use education through conversation to impact the customer and their buying habits
- Use 3 steps, prep, treat and glow to introduce a range of Dermalogica home care products
- Product knowledge - gain confidence and a greater understanding of how key retail products are recommended

3. Face Mapping Skin Analysis

To help students improve analysis skills and confidence in identifying skin conditions.

- Build knowledge of skin conditions
- How consultation and use of effective questioning supports skin analysis
- Learn Face Mapping techniques for accurate analysis
- Best practice and tools for face to face or digital analysis
- How to build the client - therapist relationship through education and skin fitness planning.

4. Confident Consultations

This workshop supports students working through their facial units.

- Learn how to instantly connect with clients and deliver the most authentic consultations
- Explore the most common challenges, breakout prone, sensitive and ageing skin
- Understand how to determine triggers and cause of skin conditions
- Get key strategies to treat with retail and professional solutions
- Implications of lifestyle and how it impacts skin

5. Prep and Prime for Make-up

For students working through a Make-Up unit, Media and Make-up or Theatrical Make-up

- Learn the quickest and most thorough way to determine skin type and conditions
- Gain key strategies to create a flawless finish
- Discover a 10-minute service to thoroughly prepare and prime skin
- Explore hero products recommended by Make-up artists
- Shares top tips and hacks to achieve the required finished look

6. Dermalogica with Technology

To support the study of facial electrical therapy.

- Gain insight into why technology is an important addition to professional services
- Safety, precautions and contra indications
- Results, benefits and effects of using technology in ProSkin services
- How to select the correct professional products for the modality
- Which modality fits each skin treatment module, from double cleansing to moisturising

7. Pressure Point Touch Therapy

An alternative technique for those learning massage within the facial unit

- The importance of massage and a variety of techniques.
- Benefits of pressure point massage
- Indications, considerations, contra indications
- Aromatherapy oils and their benefit in Dermalogica's Pro Additive
- Step by Step guide through the 10-minute Touch Therapy

8. Pro Power Peel Treatments

To provide awareness of chemical peels in an advanced skin care market. To showcase Pro Power Peel.

- Understand the need for advanced services
- Difference between Pro Power Peel and other peels on the market
- Considerations for treatment, health and safety, contra indications, precautions and patch testing
- Step by step guide through treatment
- Skin results, post treatment protocol and after care

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